



SN – 544

V Semester B.B.A. Degree Examination, November/December 2017  
(CBCS) (2016-17 and Onwards) (F + R)  
BUSINESS ADMINISTRATION

5.6 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 70

*Instruction : Answer should be written in English only.*

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **2** marks. (5×2=10)

1. a) What is total quality management ?
- b) What is job enrichment ?
- c) Mention any four strategic H.R. functions.
- d) What is transnational strategy ?
- e) What is globalisation ?
- f) Define double taxation.
- g) What is strategic pay plan ?

SECTION – B

Answer **any three** of the following questions. **Each** question carries **6** marks. (3×6=18)

2. State the differences between HR and BPR.
3. What are the advantages of strategic alliance ?
4. Briefly explain the various issues related to double taxation.
5. What is job rotation ? What are its advantages and limitations ?
6. What are the strategies to be adopted to enhance firming performance ?

SECTION – C

Answer **any three** of the following questions. **Each** question carries **14** marks. (3×14=42)

7. Explain TQM philosophy.
8. Explain in detail the strategic role of HR director.
9. Explain the various non traditional investment approaches.
10. Explain multinational, international and transnational strategies of globalisation.
11. Discuss the pricing of managerial and professional jobs.